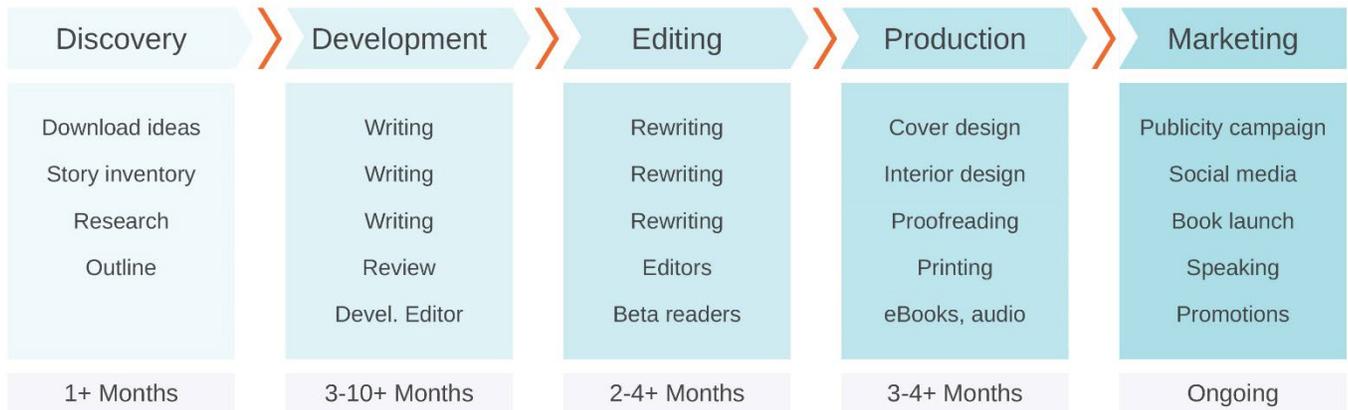


5 Stages of a Book Writing Journey

StoryArchitectForWomen.com



I'm Susan Baracco, ghostwriter at Story Architect for Women. I help high achieving women create powerful books that tell their stories, share their wisdom, and make a difference in the world.

I do this by collaborating with them to design a book that is true to their vision, bringing their message to the audience who will benefit the most.

In addition to the 5 Stages infographic, I included an easy to follow 4-step list that will power you through the Discovery Stage of your journey.

These 4 steps will give you the momentum you need to finally move toward the book you've been putting off for too long. Without it you'll likely remain stuck in overwhelm, wondering yet again where to begin this process.

Let's go...

4 Simple Steps to Blast through the Discovery Stage

Step 1 Download your ideas

- ☑ Getting all those ideas out of your head and on to the page is a critical starting point for your journey to get your creativity flowing and make space for new ideas to flow in.
- ☑ Create a document to capture your message, your ideas, and your teaching points. Choose a technology that's accessible from your smartphone so you can capture those moments of clarity wherever they strike you.
- ☑ Do a brain dump – allow yourself some free-flow writing time to simply dump everything in your mind onto the page. No judgement, no editing. Just write.

Step 2 Story inventory

- ☑ An inventory of your stories is an effective way to get organized and reduce your sense of overwhelm.
- ☑ Locate the stories in your brain dump document and separate them out to a separate page or second document. Add to your list with stories from your childhood, family, business and personal experiences.

Step 3 Research

- ☑ Knowing what the landscape looks like, i.e. existing books that cover your topic, will help you determine what to focus on in your book.
- ☑ Research competitive and comparable titles to see how other authors address your topic. Look at reader reviews, positive and negative, to see what might be missing that readers are seeking.
- ☑ Using online bookstores (Amazon, Barnes & Noble, Good Reads) read book introductions to see why the author wrote it and what audience she is addressing.

Step 4 - Outline

- ☑ I believe the best time to outline your book is after you've completed steps 1-3 above. It's difficult to outline when you have nothing to work with.
- ☑ Create a new document for your outline
- ☑ Start grouping ideas, stories, and teaching points from your brain dump document into sections on your outline. They can be grouped by chronological order, by topic, or any way that makes sense to you.

One more thing...

This list is a great start to ensuring you don't stay stuck trying to write your book. However, there's more to the process than what I was able to fit into this short list. And like most first time authors, I know you have plenty of questions.

So, I have discovered the best way I can actually help you is with a 30-minute discovery call. During this live Zoom call, we will explore your vision, brainstorm ideas, and answer questions about book writing that have been holding you back.

As a passionate advocate for women, especially women who want to tell their story, I am offering this discovery call as a gift to you.

Click here to schedule your call >>> <https://www.storyarchitectforwomen.com/contact>